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| |  |  |  | | --- | --- | --- | |  | David Thurtell **07504 925712** or **01603 861573**  [me@davidthurtell.co.uk](mailto:me@davidthurtell.co.uk)  [www.davidthurtell.co.uk](http://www.davidthurtell.co.uk) | **Senior UX/UI Product Designer** with over **22 years of commercial experience**, building and designing websites for some of the most recognisable brands in the country.  With a technical focus and a creative eye, I have developed/designed websites and web applications during a period of massive technological change, using Responsive Web Design, Progressive Enhancement Techniques, Mobile and DDA compliant standards whilst keeping abreast of the latest trends. | |
| What I have picked up on the Way…..     |  |  |  | | --- | --- | --- | | * Interaction Design * Layouts * Visual Design * Prototypes * Interaction Design * Layouts * User research * Wireframing * Sitemaps (IA) * User Journeys * Personas * User Experience * User Stories * Storyboards | * HTML * CSS * API Integration * PHP amp; MySQL * JSP (Java Basic) * .net (MVC Basic) * Highcharts * JQuery * Frameworks * GIT * Bootstrap * JSON/XML/AJAX * Adobe T&T * A/B Testing | * SaSS * Less * Require.js (Basic) * Angular.js (Basic) * React.js (Basic) * W3C Accessibility * DDA * Progressive Enhancements * Responsive Web Design * Cross Browser Compatibility * JIRA * Agile * Scrum * Kanban | |
| STHREE – FULL TIME  Lead Product Designer (Remote/London) **January 2021- Present**  Currently a Lead Product Designer working on a large-scale rebrand exercise for SThree with full ownership of all UX/UI design. Designing and generating fully interactive prototypes and click-throughs using Figma, Adobe XD, CC & HTML for use in presentations and user-testing studies.   1. **Other duties include:** 2. User Journeys 3. Prototypes and wireframes 4. User stories 5. Journey Mapping 6. Personas 7. Digital reusable asset library 8. IA Sitemaps   THURTELL DESIGNS – CONSULTANCY  Product Designer / UX Designer **June 2020 – January 2021**  Working on products for MeStudent.com (Imaginative Software), PostTag Pro & Kensington Mortgages   * User Journeys * Prototypes and Wireframes * User stories * Journey Mapping * Personas * Digital reusable asset library   Willis Towers Watson – CONTRACT  Terminated early due to Coronavirus  Lead UI/UX Interaction/Product Designer (Ipswich) **January 2020 – May 2020**  Lead UI/UX Interaction / Product Designer within the Affinity Technology Platform (ATP) team. Worked closely with the business in an Agile/Scrum workflow to design/develop highly usable web applications for many brands and insurance products across the world (B2B & B2C).   * Ownership for all UX/UI design within the Affinity Technology Platform. * Designed and generated fully interactive prototypes and click-throughs using Adobe XD, CC, Figma & HTML for use in presentations and user-testing studies. * Designed & built screen flows for multiple B2B products across the Willis Towers Watson group and Affinity Partners. * Created style guides and web/CSS/elements for development team. * Created a component dashboard library. * Created an Angular component library. * Assisted backend developers implement the frontend code (Angular/MVC/.net). |
| AVIVA – (TATA CONSULTANCY) – CONTRACT  Lead UI/UX/Product Designer & UI Developer (Norwich) **February 2014 – December 2019**  Lead UI/UX/Product Designer & UI Developer within the Quote & Buy team. Worked closely with Product Owners in an Agile/Scrum workflow to design/develop highly usable web applications for Aviva Motor, Home & Travel insurance products.   * Designed and generated fully interactive HTML prototypes and click-throughs using Adobe CC, Sketch & HTML for presentations and user-testing studies. * Ownership of all UX/UI development for Aviva’s Motor, Travel, Home & Aviva Plus products. * Created elements for the framework library for Aviva development team. * Designed & built screen flows for the new Aviva Plus insurance subscription product. Created style guides and web/CSS/elements for development team. * Optimised current web journeys using Adobe Test & Target. * Assisted backend developers implement the frontend code (MVC/.net). * API integration of Stripe payment system * API integration of Adobe Test & Target |
| SEI WEALTH management (HSBC) – CONTRACT  Lead UI/UX Product Designer & UI Developer (London) **December 2013 – February 2014**  Worked within the SEI & HSBC project teams to create user-friendly and aesthetically pleasing application interfaces and websites for the HSBC's Wealth Management Platform.   * Lead UX and UI Developer for HSBC's Wealth Management System in a fast-paced agile environment. * Responsible for creating rough mock-ups and working prototypes ensuring they met both visual and textual branding standards. * Defined and documented website design standards. * Prototyped visual design concepts using Highcharts.js. * Provided solutions for a new navigational system. * Created a set of UI components to be used across the HSBC/ SEI wealth management applications. |
| LONDON STOCK EXCHANGE (LCH CLEARNET) – CONTRACT  Lead UI/UX Designer & UI Developer (London) **May 2013 – December 2013**  Lead UI/UX Designer developing UX/UI solutions for the LCH Portlet Application.   * Created Fixed Income Margin Simulators using Highcharts.js, Knockout.js, HTML & CSS. * Created Credit Deposit Subs (CDS) Margin Simulators using Highcharts.js, Knockout.js, HTML & CSS. * Created UX user flows for new user registrations. * Created a UI component library to be used across LCH. * Redesigned the LCH website. |
| AVIVA – CONTRACT  Lead Frontend UI Developer & UI/UX Designer (Norwich) **August 2012 – May 2013**  Lead UI/UX Designer & Web Developer within the Quote & Buy team. Worked closely with Product Owners in an Agile/Scrum workflow to design/develop highly usable web applications for Aviva Motor, Home & Travel products.   * Designed and generated fully interactive HTML prototypes and click-throughs using Adobe CC, Sketch & HTML for presentations and user-testing studies. * Ownership of all UX/UI development for Aviva’s Motor, Travel, Home products. * Assisted backend developers implement the frontend code (MVC/.net) * Optimised current web journeys using Adobe Test & Target. * Ensured Java Script code complied with W3C standards to pass Penetration Tests. * API integration of Adobe Test & Target |
| VIRGIN MONEY – Full Time  Senior UI Developer (Norwich)  **August 2007 – August 2012**   * Wireframes and the entire UI development for Virgin Money Giving. * Designed and developed ideas for the Virgin Money mortgage applications. * Supported and maintained the Virgin Money websites using Tridion (CMS) and prototyped website designs using Adobe CS Suite. * Assisted backend developers implement the frontend code (Java/Strutts). * Worked within a secure banking environment. * Ensured Java Script code complied with W3C standards to pass Penetration Tests. |
| RBS – Full Time  Senior UI Developer (Norwich)  **April 1999 – August 2007**  Senior UI Developer for Royal Bank of Scotland (Group Technology) involved in building web applications, websites, and Adobe Flash applications for the Royal Bank of Scotland businesses.   * Redesigned the One account sales website. * Built the UI for the One account online service website. * Developed NatWest & RBS branch systems for selling mortgage products. * Worked within a secure banking environment. * Developed the UI for online mortgage application forms for: NatWest, First Active, The One account & Direct Line. * Built Offset Calculator using Flash MX/Action Script. * Assisted backend developers implement the frontend code (Java/Strutts). * Built One account Mortgage Shrinker using Flash (which appeared in the TV ads). * BAU and website enhancements. * Ensured Java Script code complied with W3C standards to pass Penetration Tests. * Banking API integration |
| AVIVA (Norwich Union) – Full Time  IT Stores – Assistant Stores Controller (Norwich)  **1987 – April 1999**   * Assisted in day to day running of IT storage area. * Assistant team leader - involved in project work to improve procedures and implement changes. |

# Education

Costessey Primary, Middle and High Schools 1976 - 1987 ‘O’ Levels: English, Mathematics, Geography, Art and Technical Drawing, Computer Studies, Science

REFERENCES

Adam Smith: (Hiring Manager - Willis Towers Watson) - [info@contactadam.co.uk](mailto:info@contactadam.co.uk)

Steve Hawes: (Senior Scrum Master - Aviva) –

HOBBIES

Football, Walking, Photography, Painting.